



# 2020 Online Speech Contest Best Practices

Contest Briefings should all be held prior to the day of the contest. NO BRIEFINGS SHOULD BE HELD ON THE DAY OF CONTESTS.

Separate briefings should be held for:

- Contestants
  - To ensure that their technology is set up for their speaking space
- Judges
- Sergeants at Arms and Contest Chairs - they will need to understand how:
  - Run the online meetings
  - Hold break-out sessions
  - Display the presentation and take it down
  - Fill in the certificates.
- Other role holders

Note: It is best that the Contest participants practice as a group at least once (or more) to ensure they know how to:

- Enable breakout rooms
- Display the presentation/take it down to add in the winners information on the certificate page/re-display the presentation
- Contestants can be heard and seen and understand how to pin their timer.

## Contest Chairs and Chief Judges: Preparation prior the contest

- Check the Toastmasters International website to make sure the contestants are listed as eligible to compete. You must be logged in to access the checker. <https://www.toastmasters.org/speech-contest-eligibility-checker>
- Send all necessary forms to contestants and contest officials in advance.
  - Have judges sign and submit the Judge's Certification of Eligibility and Code of Ethics ahead of your contest.
  - Have contestants sign and submit the Speaker's Certification of Eligibility and Originality ahead of your contest. Run a separate eligibility check on each contestant to confirm that they are eligible to compete. During the month of April, the online tools that support checking speech contest eligibility may not display

accurately for members due to the dues renewal exception. As such, please ensure that contestants have fulfilled the education requirements, if any, to participate in the speech contest. If so, you may allow them to compete.

- Determine a way to draw for speaking order that promotes fairness and have the speaking order prior to the day of the contest.
- It is recommended that all contest participants, including audience members, arrive early so they can set up and ensure they can see and hear the contest.
  - Your meeting moderator/SAA, contest officials, and contestants may want to arrive 45 minutes to an hour in advance to allow time for technology setup and troubleshooting.
  - Audience members may want to arrive 15 to 30 minutes in advance.
- Ensure that judges are aware their webcams need to remain off during the entire contest in order to maintain anonymity.
- Before the contest begins, have the moderator/SAA ensure that all contestants and judges are present.
- For all contest officials and contestants, if possible, it is recommended that they have a primary device and a backup device.
- Any contestants or contest officials, except judges, may be shown on camera during the contest and should consider this in their attire and location. They should also ensure that their camera is secured to avoid movement.
- During the Evaluation contest, after the 5 minutes the contestants will be asked to stop writing, keep their hands visible and eye contact with the camera until it is their turn to speak.
- In any breakout rooms during your contest (for ballot counting, protests, etc), make sure that the platform keeps the communications in the breakout rooms anonymous.

## Communication during the contest

- Expect the logistics and transitions of your online contest to take longer than in an in-person contest.
- Use some instant messaging service as the primary form of communication outside the actual meeting room. Make sure you can share files and answer questions. Ensure that all contest officials and contestants have an account for whatever service you're using. It is recommended that you set up multiple chats on this messaging service:
  - Ensure that all contestants have the chief judge's information.
  - Ensure that all contest officials have the chief judge's information.
  - Create a timer chat containing both timers.
  - Ensure the timers have the chief judge's information for submitting timing sheets.
  - Ensure that all judges have the information of the ballot counters to be able to submit their ballot

- Create a ballot-counting chat, containing chief judge and all ballot counters.
  - Ensure the tiebreaking judge only has contact with chief judge and remains anonymous.
  - Be prepared to create a protest chat, containing chief judge and all voting judges, should a protest be lodged; this could also be a breakout room in the online meeting platform you are using but should only be accessed by invitation from the meeting moderator.
- All participants should change their display name for the meeting. The chief judge, contest chair, timers, and contestants should rename as: role + name. Judges and ballot counters should remain anonymous.

## Contest Chair and Chief Judge

- Have backup contest officials (judges, ballot counters) in case contest officials lose connection partway through the contest.
- Determine the process for protests in advance and communicate this process with all who need to be aware.
- When briefing judges, share things they need to keep in mind for an online contest.
  - Judging criteria remains the same; judges should adhere to the items outlined in the judge's guide and ballot, just as they would in an in person contest.
  - Judge's should not take into consideration a contestant's audio or video quality
  - Should technology issues occur to a degree that hinders the contest, the chief judge can make the decision to stop the contest and resume when the issues are resolved.
- Ensure you are aware of any accommodations that need to be made for contestants who have a disability; speak with them in advance about accommodations for things like timing signals etc.; ensure they have the opportunity to practice with any alternate signaling methods.
- The contest chair should also:
  - Set a standard speaking position for all contestants and communicate this to the judges and sergeant at arms.
  - Meet with timers in advance of the contest to agree on and practice a method of communication for indicating when each minute of silence has concluded.
  - Confirm speech titles with contestants in advance of the contest.
    - Ensure contestants know how to notify the contest chair if their speech title change.
    - Practice name and speech title pronunciation with contestants as necessary.
  - Introduce each contestant at the appropriate time. It is the contestant's responsibility to show up for the contest in time. If a contestant does not show up for the contest, allow a reasonable amount of time for them to begin. If they do not begin, introduce the next contestant.

## Contestants:

- After the contest chair introduces the contestant, the contestant should enable their microphone and camera, then say "ready," indicating that the equipment is working. This does not count as the start of their time. The contest chair should verify the identity of the contestant, based on attendance at the contestant's briefing.
- Contestants should attend the contestants briefing, test their technology, including audio and camera setup, with the contest chair and mark the designated speaking area.
- Once technology has been tested and the speaking area marked, it is recommended that contestants not move technology, lighting, or any markers until after the contest, if possible.

## Camera

- For all online speech contests, provide each contestant with an opportunity to practice with their equipment at the contestant's briefing and work with them on any necessary adjustments.
- The camera equipment should be eye level with the speaker, if possible.
- Ensure the camera is mounted or secured to prevent movement during the speech. Avoid having someone hold the camera, as this can cause unwanted movement.
- For the sake of online contests, consider looking at the webcam as eye contact.
  - Ensure contestants and judges are briefed on eye contact expectations.
- When the contestant is speaking, all other participants should mute their microphone and turn off their camera, except for the current speaker and the timer.
- When setting a standard speaking area for all contestants, ensure to maximize the view of contestants without sacrificing audio quality. ○
- For example, all contestants must stay within three feet of their camera.
  - If using "tethered" microphone, make sure cord is long enough.
- Lighting tips
  - Have the main source of light be from behind the webcam, if at all possible, so as to illuminate the speaker's face and body.
  - If relying on natural light, practice at the same time of day as contest will be held.
  - If the contestant's face is shadowed, have them fix a light in front of them and behind the camera, even if this means someone outside of camera view holds a cell phone with flashlight on.
  - Ensure that no light sources are pointing directly at the camera.
- Gestures/Movement
  - Contestants will want to test planned movement and gestures during the contestant briefing to ensure they will remain in frame.

- Sound
  - Have contestants set up their technology in a space that reduces echo and background noise as much as possible.
  - Test any microphone or audio options on the platform you will be using and select the one that allows for the clearest sound.
- Recommend that contestants avoid using a mobile device, if possible.
  - If a contestant will be using a mobile device, have them practice to ensure their device is set up to capture the best possible image and that they are able to see the timer.

### Sergeant at Arms - Evaluation Contest

- Sergeants at Arms who will be moving the evaluation contestants in a separate breakout room will remain with those contestants until the last contestant goes in to the main room to compete. They are responsible for communicating with the Sergeant at Arm who is stationed in the main room to know when to send the next contestant during the moments of silence.
- They will also need to monitor the contestants and ensure that they keep their hands along with eye contact with the camera after the first initial 5 minutes of prep time until they go into the main room to compete.
- A second Sergeant at Arms will remain in the main room with the on-going contest to monitor when it is time for the next contestant. It is their responsibility to communication with the SAA in the breakout room.

### Sergeant at Arms - Evaluation and Humorous Contest

- Sergeants at Arms will need to be able to:
  - let participants into the main room during the moments of silence
  - Move judges and ballot counters to a separate breakout room
  - Monitor audience and ensure all cameras, microphones are turned off during speeches and the chat is not being utilized.
  - Assist the Contest Chair and Master as needed

### Judges and Ballot Counters

- When submitting the judge's guide and ballot, please ensure that the judge has included a signature.
  - They may take a photo of their signature and enter it on the ballot.
  - They may use a stylus on their device to sign the ballot.
  - They may use a digital signature on a fillable version of the ballot.
- The judge's guide and ballot can be submitted in two ways:

- Complete the entire ballot, then screenshot and crop the bottom section of the ballot and only send the screenshot
  - Complete the bottom section of the ballot and leave the scoring section blank and submit the entire file.
- Judges and ballot counters should speak with the chief judge ahead of the contest to confirm the method that will be used for collecting and counting ballots to ensure accuracy.

## Timers

- Ensure that the contestants know how to pin the timers and confirm that they have done so as soon as each contestant has joined the meeting. The timer's must have their webcam on the entire time during the contestant's speech.
  - Timing Procedure
- Timer 1 uses a stopwatch to time each speaker and is considered the official timekeeper of the contest. They report speech times on the Timing Record Sheet.
- Timer 2 uses a stopwatch to time each speech in order to operate the signaling device.
- If either the signaling device OR the stopwatch fails, this means the contestant receives 30 seconds extra overtime before being disqualified. If either timer loses connection partway through the contest, this also means the affected contestant receives an extra 30 seconds.
- Ensure that timer 2, with the signaling device, is clearly visible to the contestants at all times.

▪ Important facts you need to know about the contest are:

- Timing begins with the first word or deliberate gesture deemed part of the speech.
- The Green Light or Card will be displayed when the minimum time has been reached.
- The Yellow Light or Card will be displayed when the midpoint time has been reached.
- The Red Light or Card will be displayed when the final time has been reached and remain on display.

▪ Speech Contest Times are:

- Evaluation

- Green at 3 Minute (Green)
- Yellow at 4 Minutes (Yellow)

- Red at 5 Minutes (Red)
- **Humorous Speech**
  - Green at 2 Minute (Green)
  - Yellow at 2 Minute and 30 seconds (Yellow)
  - Red at 3 Minutes (Red)
- There will be no indication when a speaker goes over time. Timing stops when the speaker stops talking or ends using a deliberate gesture deemed part of the speech.
  - Any questions about timing?

## Audience Members

- At the start of the contest, remind audience members that they must keep their webcams turned off and microphones muted at all times.
  - Webcams can slow down internet bandwidth and distract from a clear view of contestants.
  - While verbal reactions (laughter, etc.) from audience members are often welcome in a speech contest, microphones in an online speech contest setting will also pick up distracting background noise. Additionally, many platforms limit the number of participants who can speak at once and audio from an audience member's microphone could completely cut off the speaker's audio.
- Ensure that the meeting moderator is able to mute attendees; have the moderator monitor attendee audio and ensure everyone remains muted.
- If you have meeting chat turned on, set expectations for how you expect this to be used. For example, you may ask that audience members only use chat to indicate technical issues.
- Because your contest is being held on an online platform, you will need to read the online speech contest statement at the start of your contest or include it in writing in a location that will be visible to all attendees and participants.

### Online speech contest statement

By attending this remote Area, Division, or District speech contest you agree to the privacy policy of Toastmasters International as well as the unassociated remote hosting service. Some of your personal information, such as name, image, and any shared messages may be shared with other meeting participants and will be recorded by Toastmasters International who may use the recording in the future as it sees fit. Your remote attendance hereby discharges Toastmasters International from all claims, demands, rights, promises, damages and liabilities arising out of or in connection with the use or distribution of said video recordings, including but not limited to any claims for invasion of privacy, appropriation of likeness or defamation.

## Awards

- When presenting awards, you can determine the method that works best for your District. Some methods Districts have found successful are:
  - Deliver awards at the end of the contest. You can have the meeting moderator screenshare certificates with the winning contestants' names entered. If you choose this method, be prepared to fill time while the results are being tabulated.
  - Pause the contest and end the online meeting after the final contestant has spoken. Then restart the meeting and reconvene when results have been determined.

## After the contest

- Ensure that all contest officials delete digital files that include information about scoring, contest results, or judging notes.
- For your District-level International Speech Contest, submit video including only first-place winner and their introduction to World Headquarters within one week of completing the contest.

## Evaluation Speech Contests

If you are conducting an Evaluation contest, arrange a method for contestants to leave the main meeting to an online location where they can be monitored until it is their turn to speak. Some online platforms will allow you to set up breakout rooms. In this instance, all contestants could be moved from the main meeting room to a breakout room. Alternatively, you could set up a separate meeting link for contestants to join; contestants would sign out of the main meeting, join the secondary meeting, and then re-join the main meeting when invited to do so. In either instance, the Sergeant at Arms should be present in the contestant room and main meeting to monitor contestants and ensure they know when to return.

- Evaluation Contests:
  - When contestants are invited back, they should enable their microphone and camera, then say
    - "ready," indicating that the equipment is working. This does not count as the start of their time.
  - Make sure the contestant's hands are visible in the frame of the camera. This will allow you to confirm that they are not using a device.
- Evaluation Speech Contest:
  - Make the test speaker's name on the platform "Test Speaker" and have them keep their camera off until they are announced by the contest chair.

